



EDENTITI PTY LTD IS NOW VIX VERIFY PTY LTD

*VIX Verify's **greenID** platform provides customers worldwide with the most trusted, convenient, and compliant combination of consumer on-boarding and identity verification solutions.*

Edentiti Pty Ltd, May 1st, 2017, a leader in identity verification in Australia, has officially changed its corporate name to **VIX Verify** Pty Ltd. This change aligns its domestic (Australia & New Zealand) and international operations and reflects the company's evolution into a leading global provider of consumer onboarding and identity verification solutions.

Announcing the new name, **Allan Sullivan, Chairman of VIX Verify**, said "Over the last 9 years, we have grown our portfolio of verification technologies and expanded our global reach while maintaining our agility and engineering expertise. Our new name better represents where we are today and allows us to emphasize our commitment to delivering breakthrough electronic verification solutions around the world."

As part of its name change, the company will change its corporate logo, email and website. The company's ABN will remain the same.



About greenID

VIX Verify's greenID is a secure, privacy-compliant online service that verifies the identity of consumers in real-time. It is easy to implement and allows customers to verify their details themselves online, rather than in-store or in-person. **greenID** integrates biometric verification/authentication options, mobile on-boarding tools, and enables organisations to meet statutory obligations including Counter Terrorism Financing (CTF) and Anti-Money Laundering (AML) legislation.

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