



greenID online identity verification solution supports launch of prepaid currency card in 4 European markets simultaneously.

VIX Verify's greenID platform provides customers worldwide with the most trusted, convenient, and compliant combination of consumer onboarding and identity verification solutions.

SYDNEY, October 26th, 2015 – **VIX Verify** today announced that its **greenID** online identity verification solution has been implemented simultaneously in 4 European countries to support the launch of a major prepaid currency card. The flexibility of **greenID's** platform services and rules engine ensured a seamless roll-out.

*"This launch demonstrates the flexibility of greenID to support online identity verification for multinational projects while maintaining compliance at a local level. We listened to our 250+ customers to understand their needs to ensure the most satisfactory consumer mobile and on-line process, while adhering to local risk-based compliance and security requirements, said **Allan Sullivan, Chairman of VIX Verify**. "We are seeing increasing adoption of these capabilities in Asia and Europe."*

Through **greenID**, **VIX Verify** is answering the challenge for a truly global, flexible, high quality end to end authentication and verification solution. **greenID** enables customers the flexibility to pick and choose the identity verification options most suitable to their individual needs. The verification solution can be driven by data, document, biometric, device/behavior metrics or a combination of factors. Customers can implement a global solution meeting local compliance requirements and managing global enterprise risk. Customers who operate in multi-jurisdictions, are thrilled to use **greenID** as the enterprise back-bone while ensuring that local regulations, risk and cultural nuances are considered to ensure the most efficient onboarding of consumers by country.

About greenID (by VIX Verify)

greenID™ is a secure, privacy-compliant online service that verifies consumer identities in real-time. It is easy to implement and enables consumers to verify their details themselves, online, rather than in-person. **greenID** integrates identity data covering billions of individuals, global document authentication, biometric verification, mobile onboarding, and AML/CTF and KYC compliance. Globally, 250+ organizations verify millions of individuals each year using greenID.

Media Contact:

Lindsay Gough
p. +612 9024 2432
m. +61 435 820 222
a. Level 2, 220 George Street Sydney 2000
e. lgough@vixverify.com
w. www.vixverify.com